



Privacy Policy of Data4Development B.V.

Updated 13 June 2023

Your privacy is important to us. In this privacy statement, we will explain what kind of personal data we collect and for which purposes within our website. During the processing of personal data Data4Development B.V. works according to the requirements of the applicable data protection legislation, in particular the General Data Protection Regulation. This means we:

- **clearly specify our purposes** before we process personal data, by using this privacy statement;
- **limit our collection of personal data** to only the personal data needed for legitimate purposes and only store it for as long as we have a reason to keep it;
- first **ask for explicit permission** to process your personal data in cases where your permission is required;
- take **appropriate security measures** to protect your personal data and we demand the same from parties who process personal data on our behalf;
- **respect** your right to access, correct or delete your personal data held by us.

Data collection and use

For a better experience while using our Service, we may require you to provide us with certain personally identifiable information, including but not limited to your name, phone number, and postal address. We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record-keeping.
- We may use the information to improve our products and services.
- We may periodically send newsletters and/or promotional emails about our services or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you.
- We may use the information to customize the website according to your interests.

Cookies

Our online service makes use of cookies. Cookies are small files in which we can store information, so that you do not have to fill in that information again. We can also use them to see whether you are visiting us again.

The first time you visit our online service, we will show you a notification explaining our cookies and ask for your permission for the use of these cookies.

You can disable the use of cookies through your browser setting, but some parts of our website may not work properly as a result.

Security

We are committed to ensuring that your information is secure. In order to prevent

unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Third-party processors

Our carefully selected partners and service providers may process personal information about you on our behalf as described below:

Digital Marketing Service Providers

We periodically appoint digital marketing agents to conduct marketing activity on our behalf, such activity may result in the compliant processing of personal information. Our appointed data processors include:

(i)Prospect Global Ltd (trading as Sopro) Reg. UK Co. 09648733. You can contact Sopro and view their privacy policy here: <http://sopro.io>. Sopro are registered with the ICO Reg: ZA346877 their Data Protection Officer can be emailed at: dpo@sopro.io.”

We may employ other third-party companies and individuals due to the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analyzing how our Service is used.

We want to inform our Service users that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- If we make use of the personal information you have provided to contact you and you do not wish to be contacted, you can email us at info@data4development.org
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us at the above address.
- You may request details of personal information which we hold about you under the General Data Protection Regulation Act. Please contact us if you wish to do so. See <https://www.eugdpr.org/> for more information about your rights under GDPR.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at info@data4development.org. We will promptly correct any information found to be incorrect.

Policy updates

Data4Development may change this policy from time to time by updating this page. You should check this page to ensure that you are happy with any changes. This policy is effective from 01-01-2017.